FOR IMMEDIATE RELEASE

June 7, 2018

CNY Diaper Bank Celebrates Two-Year Anniversary with Collection of

More than 150,000 Diapers During Mother’s Day Diaper Drive

**SYRACUSE, N.Y. –** CNY Diaper Bank collected more than 150,214 diapers during its third annual “Make a Mother’s Day” Diaper Drive this May, meeting and surpassing its goal of 100,000. This marks the third year in a row that the local nonprofit has far exceeded its expectations for the Mother’s Day Drive. Since its establishment in May 2016, the diaper bank has distributed over 500,000 diapers.

The CNY Diaper Bank surpassed its goal by hosting a variety of fundraising events, such as at Symphoria’s “A Tale as Old as Time” concert where attendees were encouraged to bring diapers. The “Mom & Mini Day Out” event at ShoppingTown Mall brought in over 23,000 diapers. Additionally, churches, offices and schools organized their own private fundraisers. DeWitt Community Church collected $1,459, which equates to 12,158 diapers.

The CNY Diaper Bank operates year-round, collecting diapers of all sizes for distribution to local families through a growing network of 18 partner agencies.

The volunteer-run CNY Diaper Bank was founded in May 2016 by Michela Hugo with a mission to make diapers accessible to all CNY families and bring awareness of diaper need in the broader community. One in 3 moms experience diaper need and diapers are not covered by WIC or food stamps. Over the past two years, the diaper bank has increased its distribution network from six agencies to 18 and moved into a new location in ShoppingTown Mall. The diaper bank now provides over 40,000 diapers to local families each month, up from 6,000 in its first month in operation. By next June, it hopes to reach 1 million total diapers distributed.

For any young professionals interested in furthering the mission of the CNY Diaper Bank, the nonprofit has a Young Professionals Board. Through volunteer opportunities, fundraising events and other leadership activities, the board strives to make a difference for local families. To learn more about becoming a member, download the [info sheet](https://static1.squarespace.com/static/571589ec7c65e40c563a29f0/t/5a9cc15e71c10b1a7d683c64/1520222559523/CNY-Diaper-Bank-Young-Professionals-Board-3.pdf) or visit [www.cnydiaperbank.org/ypboard/](http://www.cnydiaperbank.org/ypboard/) to apply today.

The Young Professionals Board will host a fundraiser on Thursday, June 14 at World of Beer located in Destiny USA. Fifteen percent of the proceeds from 5-9 p.m. will be donated to the CNY Diaper Bank if you mention the organization’s name to the World of Beer employees.

World of Beer Fundraiser

Thursday, June 14, 2018, from 5-9 p.m.

World of Beer

306 Hiawatha Blvd W, Syracuse, NY 13204

To learn about this event, how to volunteer, or how to donate to the CNY Diaper Bank, visit: [www.cnydiaperbank.org](http://www.cnydiaperbank.org).

**About CNY Diaper Bank**

The Central New York Diaper Bank is an all-volunteer nonprofit created in 2016 to help social service organizations in the Syracuse area distribute diapers to families in need. It is a member of the [National Diaper Bank Network](http://nationaldiaperbanknetwork.org/). CNY Diaper Bank’s mission is to ensure that all Central New York families have access to an adequate supply of diapers, and to build awareness of diaper need in our community.

###